

NEW PCs WITH WINDOWS* 10 CAN PAY FOR THEMSELVES

Make the most of your Windows* 10 migration—to reduce repair costs and generate ROI from Day 1—with new PCs powered by the Intel® vPro™ platform.

OLDER COMPUTERS ARE MORE COSTLY THAN YOU THINK

1

PCs over four years old cost

1.5X

more in repairs and costs vs. a new computer¹

2

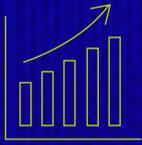
Older computers can reduce employee productivity by

14%

²

SAVE MONEY BY UPGRADING

New computers with Windows* 10 powered by 8th Gen Intel® Core™ vPro™ processors can provide:



UP TO

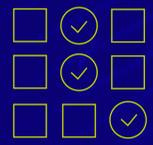
5X THE ROI

over initial investment and deployment costs³



REMOTE DIAGNOSIS

with reduced costs⁴



AS MUCH AS

15 MONTHS

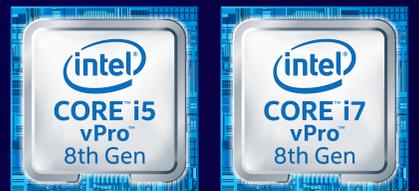
without expensive changes to key platform components

REFRESH YOUR PCs TODAY

New PCs powered by 8th Gen Intel® Core™ vPro™ processors boost productivity, slash costs, and make sure your business is ready for whatever comes next.

[Refresh Now >](#)

 Windows 10 Pro



¹ Small Business PC Study, Tech Aisle, 2016.

² Statistics from a 2018 web-based survey of 1,020 small business owners (in U.S., Australia, India, China, and Japan), commissioned by Intel and conducted by J. Gold Associates, LLC, to assess the challenges and costs of using older PCs.

³ The Economic Case for the Intel® vPro™ Platform White Paper, 2018. Based on 675 endpoints with 2 OS updates and over 19,000 total incidents over 5 years. TCO savings of \$500,241 with hardware and deployment costs of \$91,237.

⁴ Remote desktop diagnosis can cut the cost of an IT service call in more than half – from \$187 to \$60. CompuCom vPro study 2014, IT helpdesk data.

Cost reduction scenarios described are intended as examples of how a given Intel®-based product, in the specified circumstances and configurations, may affect future costs and provide cost savings. Circumstances will vary. Intel does not guarantee any costs or cost reduction.

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